**ARC OSP Meeting**

August 14, 2014

[Ginger Malak](http://www.southerntierwest.org/htm/staff.html), [Sue McNamara](http://www.fredonia.edu/business/businessadministration/mcnamara.asp), [Peter Tucker](http://pedrotucker.com/), [Chuck Cornell](http://www.fredonia.edu/regionalism/), Paul Benson

* Foundation LOS needs to be rewritten to meet new numbers
* SUNY Fredonia letter also have to be updated
  + Linked to Strategic Plan
* Has to be submitted by September 15.
* Paducah, Kentucky <http://www.npr.org/2013/08/09/210130790/in-paducah-artists-create-something-from-nothing>
* **Needs Assessment: how do we know the artists need the program?**
  + What is their buy-in?
  + Sue: Pilot year of offering workshops with large participant numbers
    - Asked for additional workshops
  + **Outcome/output from them:**
    - Jobs: no won’t be acceptable:
      * Redefine Artisan would be six $35,000 jobs
    - Create Jobs: Peter/Chuck Start Up NY will attract jobs
      * Makes it attractive to our own artists
      * Across the country interest
    - Job Growth
    - Retention of College Students and young professionals regionally
  + **Other Benefits:** above and beyond the jobs
    - Multiplier effect
    - SUNY Arts Program well known
    - Global captured audience
      * Stay here: a lot to offer here
      * Housing
      * Cost of living
    - Strategic Plan to promote the community to our own students
      * Stay here
      * Etc.
      * The drain is open, but the faucets are not on.
      * Send Chuck the STW STEM Presentation
  + **Artisan: better more inclusive term** 
    - Woods
    - Metal: Blacksmith
    - Etc.
  + Continuous improvement of proposal over the three years of the application process
* What’s next?:
  + Budget finalized
  + **Tranum and Nixon’s salaries to update for 14-15.**
  + Budget Narrative to fit new numbers
  + Section 3 Narrative is almost complete and Ginger will send to all of us.
    - Project Activities
    - Any questions will be here soon.
  + Start Up NY
  + University buy in
  + Relates to other plans
  + Specifically connect to SUNY Fredonia Strategic Plan
* Try to relate Section 3 to the other documents: budget, budget narrative, and support letters.
  + Update in narrative the dates on the LOS. Continual process of the narrative.
  + Continue to collaborate with the community we also need to serve the artisans with the artists.
  + Letter from Rob Abate
    - Needs business support services
    - Lacks business acumen to make dream come true and create jobs
    - Look at other support letters **to mentions ARC in the first paragraph**
* State Changes:
  + **Was** Dept. of State and ARC
  + **Now** multiple layers going to the governors and the all review the construction. (Smart Growth committee not meeting holding up process).
* Reg Lenna Center for the Arts: the merger of the Arts Council and the Reg Lenna Civic Center
  + <http://post-journal.com/page/content.detail/id/626697/Merger-Boosts-Local-Arts-Scene.html?nav=5006>
  + <https://www.post-journal.com/page/content.detail/id/626327/Arts-Council--Reg-Lenna-Boards-Approve-Merger.html?nav=5057>
* Network
  + Wine Trail can be linked to everyone
  + Competitive and Collaborative
  + **New efforts to Chautauqua County being the “Learning Place”**
    - <http://www.tourchautauqua.com/Creative-Camps.aspx>
    - <http://www.tourchautauqua.com/Health-and-Wellness.aspx>
  + Whitesville, NY: Community of artisans: <http://www.discoveralleganycounty.com/culture/artists_artisans_galleries.php>
* Work from the narrative off Ginger’s latest version.
* **Procurement Procedures for Contracts: RF Policies to Ginger**
  + No Sole Source
* Letter from new Reg Lenna Arts
  + Who’s letter?: Pres. of Board.
  + Meet with them to invite into program